

Exhibition Description/Artist Statement

500 words or less

- Describe what the work looks like and what media is used; you may want to describe your process of making
- What inspires or influences the work? If there is a goal or message included in the work, explain briefly. Historical references may be described or defined to inform the viewer.
- If you have many inspirations, theme(s), topics, etc. you may want to narrow down what you write about to the 2 or 3 most important aspects of your work

Tips:

- Keep it simple and clear
- Organize the parts of the statement or description so they are clear and concise
- The quality of what you say is more important than how much you say

Exhibition Description for a GROUP:

- Briefly describe the visual and conceptual theme(s) of the work to be exhibited. (How/why does this work go together? Both visually and conceptually?) Compare how the artists' works are similar and how they are different.
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- What will the proposed exhibition look like? What/how will the work be displayed? This is especially important if the 10 application images are different from what will be on display during the proposed exhibition.

Exhibition Description for an INDIVIDUAL:

- You do not need to describe what the exhibition will look like, just address your most relevant artwork

(see next page for a SAMPLE Group Exhibition Proposal)

Proposed Exhibit

The Southwestern Wisconsin Gourd Patch will exhibit gourd art in all its possible forms from bowls to balafons, masks, musical instruments, carvings to sculptures bringing to the public the possibilities of the gourd as fine art. The Southwestern Patch of the Wisconsin Gourd Society is launching this show to increase public awareness of gourds as an art medium and to provide greater exposure for the individual artists. This group of artists consists of a diversity of self-taught and fine arts professionals who have gravitated to the gourd as canvas; the multi-media process differs among members and includes such techniques as pyrography, watercolor, inks and stains, carving, coiling, sculpting, oils, acrylics and much more, ranging from functional to frivolous.

The Southwestern Wisconsin Gourd Patch consists of approximately 175 members in or near Dane County; the exhibit will represent approximately ten percent of the Southwestern Gourd Patch members. Artwork will be juried by qualified American Gourd Society judges; the jury process will utilize the American Gourd Society Judging Standards, which are used to judge competitions. The majority of the artwork will be three-dimensional, each piece requiring its own shelving, however there will be some two-dimensional wall pieces. The artwork will be hand delivered and we will arrange and install the show per your schedule. Any space or size limitations can be accommodated. The Southwestern Patch of the Wisconsin Gourd Society is aware that the Overture Center is home to a diverse population and all pieces chosen for the exhibit will be appropriate for this public forum.